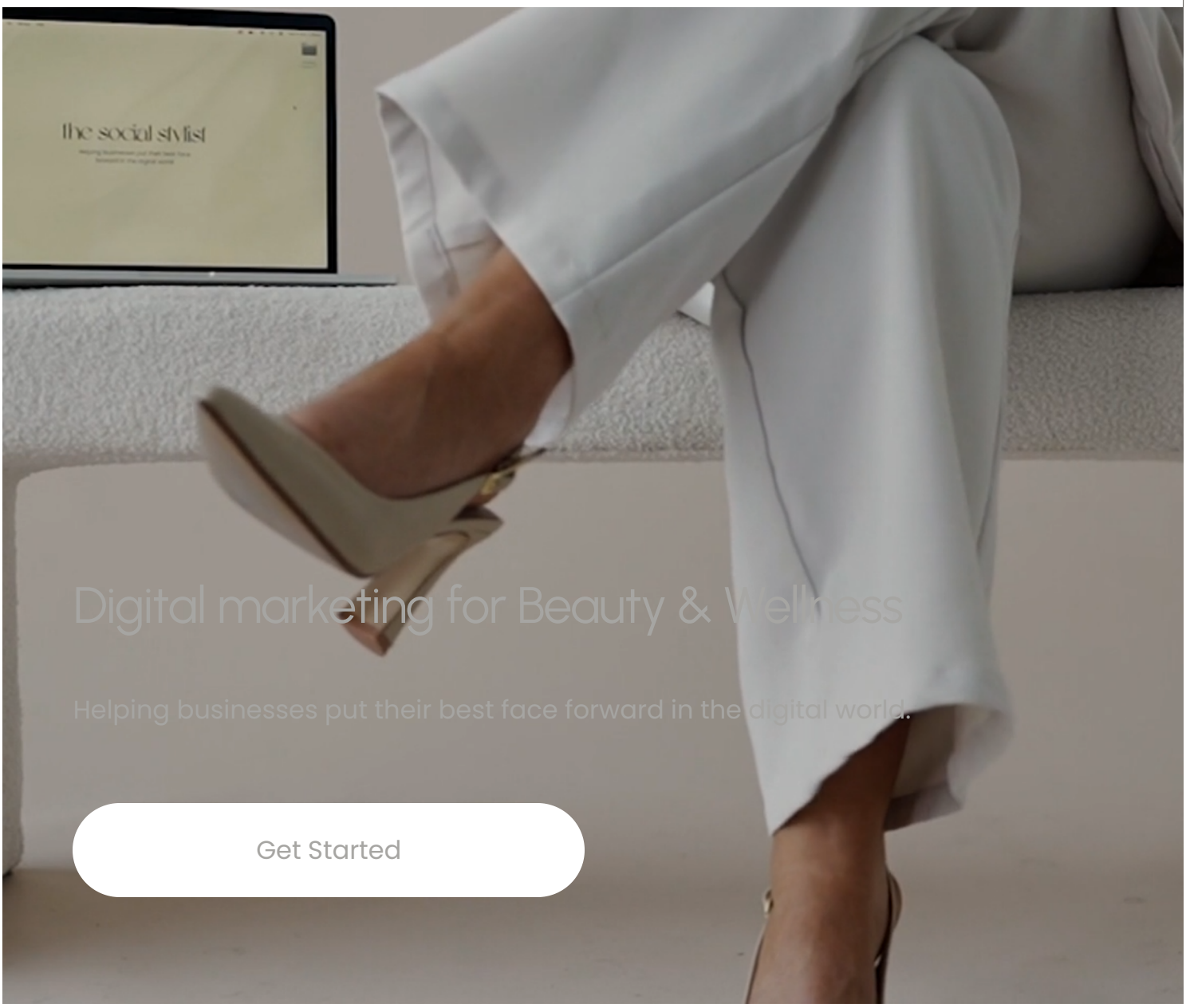
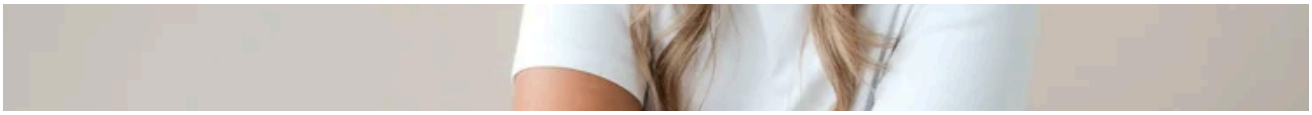
the social stylist


the social stylist
Digital marketing for Beauty & Wellness
Helping businesses put their best face forward in the digital world.
Get Started

Marketing that works while you focus on your clients.



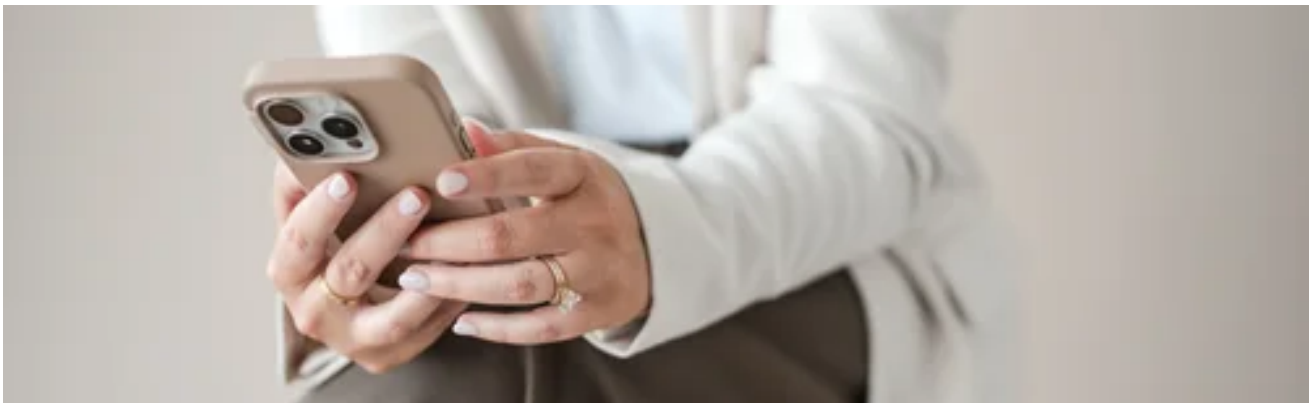
I take the day-to-day of social media, content and email marketing completely off your plate. Content planning, caption writing, graphic design, scheduling - all handled, every week, without you having to think about it.

The difference is that I know your industry. After 7 years working exclusively in beauty and wellness, I understand your treatments, your retail, your clients and the way a good clinic or studio runs. You will never need to brief me on the basics.

No explaining what RF needling is. No generic captions.
Just marketing that actually works.

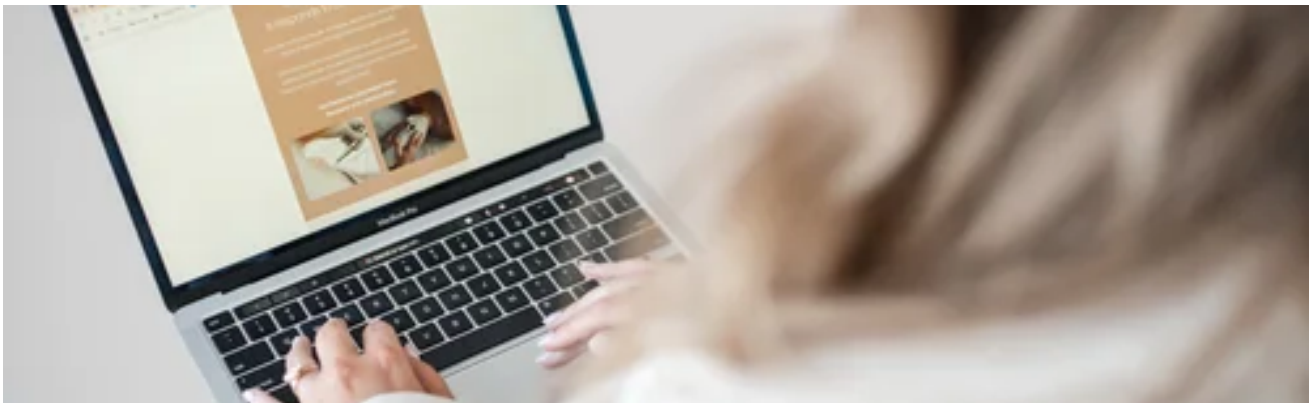
Services

Services



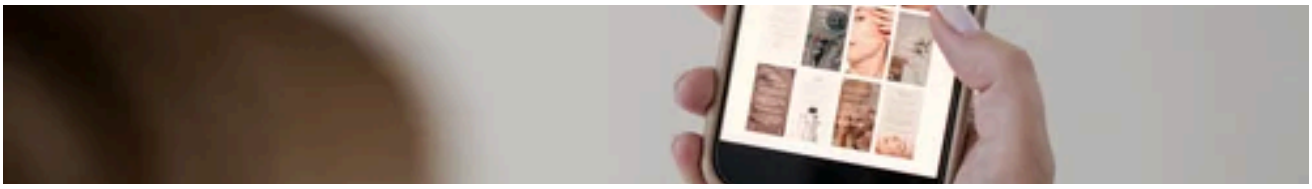
Socials

Instagram, Facebook and TikTok content planned, created and scheduled every week.



Email

Campaigns and newsletters that keep your clients engaged between appointments.



Creative

Websites, templates, copywriting and design that reflect the quality of your business.

Learn More

Hi, I'm Celina.

I'm the founder of The Social Stylist, a digital marketing consultancy built specifically for beauty and wellness businesses.

7 years, 50+ clients and a genuine understanding of the industry behind everything I create.

About Me

Get Social.

Follow Along

ved Est. 201

Let's work together

Ready to take marketing off your plate?

Download the service guide to explore packages and pricing, or book a free discovery call
and we'll find the right fit for your business.

Please ensure you check the box to allow the service guide to be sent to you.

First Name

Email (required)

Sign up for news and updates

Get The Service Guide

Location
Melbourne, AUS

Contact
hello@thesocialstylist.com.au

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